

# HSA Workshops Price List

## **Ain't Series**

### **Telling Ain't Training (TAT) – 1 day**

\$8,000 plus travel oriented expenses  
(Special \$6,000 price for government, military and non-profits)  
Maximum number of participants: 40

### **Telling Ain't Training (TAT) – 2 days**

\$12,000 plus travel oriented expenses  
Maximum number of participants: 40

### **Training Ain't Performance (TAP) – 1 day**

\$8,000 plus travel oriented expenses  
(Special \$6,000 price for government, military and non-profits)  
Maximum number of participants: 40

### **Training Ain't Performance (TAP) – 2 days**

\$12,000 plus travel oriented expenses  
Maximum number of participants: 40

### **Telling Ain't Training & Training Ain't Performance (TAT & TAP) – 1 day**

\$8,000 plus travel oriented expenses  
(Special \$6,000 price for government, military and non-profits)  
Maximum number of participants: 40

## **Training Delivery**

### **Train the Trainer Seminar (T3) – 2 days**

\$12,000 plus travel oriented expenses  
Maximum number of participants: 14 (10 – 12 preferable)  
Additional instructor for over 14 participants: \$1,500



### **Training Delivery Seminar (TDS) – 3 days**

\$18,000 plus travel oriented expenses

Maximum number of participants: 14 (10 – 12 preferable)

Additional instructor for over 14 participants: \$3,000

### **Trainer Skills Workshop (TSW) & Certification – 2 days**

\$12,000 plus travel oriented expenses

Maximum number of participants: 6

Prerequisites: T3 or TDS

Licensing: 1 year – \$5,000

3 years – \$10,000

Unlimited – \$20,000

## **Instructional Design**

### **Engineering Effective Instruction (EEI) – 5 days**

\$30,000 plus travel oriented expenses

Maximum number of participants: 20

### **Systematic Course Development (SCD) – 3 days**

\$18,000 plus travel oriented expenses

Maximum number of participants: 20

## **Performance Consulting**

### **Front-End Analysis (FEA) – 1 day**

\$8,000 plus travel oriented expenses

(Special \$6,000 price for government, military and non-profits)

Maximum number of participants: 20

### **Front-End Analysis & Return on Investment (FEA & ROI) – 2 days**

\$12,000 plus travel oriented expenses

Maximum number of participants: 20

### **Front-End Analysis & Performance Consulting (FEA & PC) – 2 days**

\$12,000 plus travel oriented expenses

Maximum number of participants: 20

